

CENTRA™



Central to what really matters.

Siemens Hearing Instruments
Better hearing is better living.

SIEMENS



Introducing
CENTRA™

The ideal hearing solution would ultimately function more like a hearing partner. It would provide the most natural, personal, and comfortable listening experience possible. It would tune out annoying noises. But leave voices intact.



It would let you identify where sounds are coming from. And even remember your preferred volume setting and adjust automatically. The ideal hearing solution is here. Introducing CENTRA™. Central to what really matters.





CENTRA.

It lets the world revolve around you.

The clanging of glasses, instantly smoothed.

Thanks to its exclusive SoundSmoothing™ technology, CENTRA recognizes and reduces annoying noises like rustling paper, clanging dishes, breaking glass, fireworks or a dishwasher being loaded. At the same time, CENTRA preserves the sound of voices and conversations. CENTRA hearing instruments are the first to have this capability. Which means you can now enjoy dinner at a crowded restaurant with greater ease and clarity than ever before.

It learns how you live.

Thanks to its proprietary DataLearning™ technology, CENTRA can remember your volume preferences in individual listening programs. Taking into consideration these preferences over time, it actually learns which volume settings work best for you and automatically adjusts itself. No other hearing instruments available have this capability. DataLearning also helps your Hearing Care Professional fine-tune CENTRA for optimal performance.

Central to locating sounds.

To help you identify where sounds are coming from with greater precision, CENTRA features e2e (ear-to-ear) wireless™ technology. With a binaural fitting, you have a hearing instrument in each ear; e2e wireless keeps the two instruments

und you.



properly balanced at all times. That way you can easily and naturally identify where sounds are coming from. Additionally, you can simultaneously control the volume and listening program of both instruments either manually, or via an optional ePocket™ remote control.

ePocket also gives you access to the status of the battery and system settings.



ePocket

CENTRA. Centered on you.

CENTRA delivers unsurpassed personalized performance thanks to an array of state-of-the-art digital sound processing features. They include the most advanced feedback cancellation system available to reduce or eliminate whistling that can occur with other hearing instruments. eWindScreen, an electronic wind noise reduction system that detects wind conditions and adapts automatically. The most effective speech enhancement and noise reduction system currently available. And a directional microphone system available for most models, so advanced it automatically adapts to the listening environment — no matter how noisy it may be. All of which affect the clarity of speech, for the most pure and natural hearing possible.

To learn more about CENTRA, talk to your Hearing Care Professional or visit us at usa.siemens.com/hearing.

CENTRA Hearing Systems are available at:

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Hearing instruments may help people hear better, but no hearing instrument can solve every problem or restore hearing back to normal.